



2022 Troon Leadership Conference

November 2-4, 2022

The Westin Kierland Resort & Spa

TROON EVOLVING | "Together Everyone Achieves More"

Wednesday November 2, 2022			
Time Start	Event / Topic	Location	Speaker
9:00 AM	Registration	Trailblazer Registration	On-Site Conference Registration
11:30 AM	Welcome and Opening Remarks	Trailblazer Ballroom	Tim Schantz - President & CEO, Troon
11:50 AM	"Navigating your Conference"	Trailblazer Ballroom	Mike Ryan & Bruce Glasco - Chief Operating Officer's, Troon
12:05 PM	"Business Development: Growth = Opportunities"	Trailblazer Ballroom	Scott Van Newkirk - Chief Development Officer, Troon
12:25 PM	"Who is ICON and How to be an ICONic Leader!"	Trailblazer Ballroom	Wes Miller - President, ICON Management
1:00 PM	Break	Trailblazer Foyer	
1:30 PM	Group Session	Trailblazer Ballroom	Daily-Fee & Resort Attendees (Semi-Private Welcome)
1:30 PM	Group Session	Powell	Privé (Private Club Attendees) (Semi-Private Welcome)
1:30 PM	Group Session	Lowell	Technical Agronomy *Agronomy Attendees Only*
6:30 PM	Opening Night Reception	Marshall's Pavilion	
Thursday November 3, 2022			
Time Start	Event / Topic	Location	Speaker
7:00 AM	Breakfast	Northern Sky Terrace	
8:00 AM	"Finance, It's a Team Sport"	Trailblazer Ballroom	Ruth Engle - Chief Financial Officer, Troon
8:30 AM	"Pushing the Envelope"	Trailblazer Ballroom	KEYNOTE SPEAKER: Col. Nicole Malachowski, USAF (Ret.)
9:30 AM	Break	Trailblazer Foyer	
10:00 AM	Breakout Sessions - Set 1	Multiple	See Breakout Schedule
11:10 AM	Breakout Sessions - Set 2	Multiple	See Breakout Schedule
12:10 PM	Lunch	Northern Sky Terrace	
1:10 PM	Breakout Sessions - Set 3	Multiple	See Breakout Schedule
2:20 PM	Breakout Sessions - Set 4	Multiple	See Breakout Schedule
3:30 PM	Vendor Mix & Mingle Reception	Northern Sky Terrace	
5:30 PM	Dinner on Own/Free Evening		Dinner on Own/Free Evening
Friday November 4, 2022			
Time Start	Event / Topic	Location	Speaker
7:00 AM	Breakfast	Northern Sky Terrace	
8:00 AM	"Headline News - Key HR Developments Impacting the World of Troon"	Trailblazer Ballroom	Jay McGrath - Chief Legal Officer, Troon Tom Reilly - Senior Vice President, Human Resources
8:30 AM	"ClubUp: Technology for a Modern Caddie Program"	Trailblazer Ballroom	Matt Rose - Chief Executive Officer, ClubUp Michael Rose - Chief Operating Officer, ClubUp
8:50 AM	"Off(f) Course!"	Trailblazer Ballroom	Alex Elmore - Executive Vice President, Owned-Leased Asset Group, Troon
9:10 AM	Break	Trailblazer Foyer	
9:30 AM	"Redefining Diversity as a Competitive Advantage"	Trailblazer Ballroom	Erick Mitchell - Executive Vice President, Ivy Planning Group
10:00 AM	Blitz Round	Trailblazer Ballroom	
11:30 AM	Lunch	Northern Sky Terrace	
12:30 PM	TroonFIT Outdoor Activities	Multiple	Choose from 3 different outdoor activities to participate in! Details coming soon.
5:00 PM	Reception	Trailblazer Foyer	
6:00 PM	Celebration Dinner	Trailblazer Ballroom	

Attire: Business Casual except Wednesday's dinner (casual/shorts-no t-shirts) and Friday's dinner (business attire/coat with tie optional)

***All times, events & locations are subject to change. Please check the Conference App for the most up-to-date information**



2022 Troon Leadership Conference
Group Sessions & Breakout Schedule
TROON EVOLVING | "Together Everyone Achieves More"

Wednesday November 2, 2022

	TRAILBLAZERS BALLROOM	POWELL	LOWELL
1:30-3:30 PM	DAILY-FEE & RESORT GROUP SESSION	PRIVÉ GROUP SESSION	TECHNICAL AGRONOMY GROUP SESSION *Agronomy Attendees Only*

*Semi-Private attendees may choose either group session to attend!

Thursday November 3, 2022

	TRAILBLAZERS BALLROOM	TRIBAL	POWELL	CUSHING	LOWELL
10:00 - 11:00 AM	UKG "UKG - Knowledge Hour Live!" Rob Manning - VP, Program Office Courtney Knoll - Business Systems Analyst Aaron Allnutt - Business Systems Analyst Simon Krauss - Business Systems Analyst	TECHNOLOGY "The Breakdown of a Cyber Attack: What you can do to protect your facility" Rick Gepilano - Sr. VP, Technology Brian Rollins - VP, Technology Troon	LEGAL "Avoiding Documentation Drama: Strategies for Managing and Improving Performance Documentation" Patricia Matias & Joseph Clees Ogletree Deakins	REALFOOD "The Magic of Experience-based Hospitality: Achieving the Incredible with a Clear Vision" Ed Doyle Presidet, RealFood	DE&I "Leveraging diversity for business impact" Erick Mitchell Executive Vice President, Ivy Planning Group
10 MINUTE TRANSITION					
11:10 - 12:10 AM	UKG "UKG - Knowledge Hour Live!" Rob Manning - VP, Program Office Courtney Knoll - Business Systems Analyst Aaron Allnutt - Business Systems Analyst Simon Krauss - Business Systems Analyst	TECHNOLOGY "The Breakdown of a Cyber Attack: What you can do to protect your facility" Rick Gepilano - Sr. VP, Technology Brian Rollins - VP, Technology Troon	LEGAL "Avoiding Documentation Drama: Strategies for Managing and Improving Performance Documentation" Patricia Matias & Joseph Clees Ogletree Deakins	REALFOOD "The Magic of Experience-based Hospitality: Achieving the Incredible with a Clear Vision" Ed Doyle Presidet, RealFood	DE&I "Leveraging diversity for business impact" Erick Mitchell Executive Vice President, Ivy Planning Group
LUNCH BREAK					
1:10 - 2:10 PM	UKG "UKG - Knowledge Hour Live!" Rob Manning - VP, Program Office Courtney Knoll - Business Systems Analyst Aaron Allnutt - Business Systems Analyst Simon Krauss - Business Systems Analyst	FP&A "Analyzing Club Operations with True Club Insights" Jason Barone - Sr. VP, Finance Jocelyn Guzman - Dir., Data & Analytics Zach Rehmer - Data Analyst	SALES & MARKETING "Sales & Marketing: The Evolution Revolution" Kris Strauss - EVP Sales & Marketing Dolf May - VP, Sales & Marketing Julia Kelly - VP, Sales & Marketing	RECRUITING/HUMAN RESOURCES "Build your Dream Team: Recruit, Retain, Recognize" Pete Wong - VP, Human Resources Cathy Oshann - Dir., Human Resources Lee Ottaguro - Dir., Human Resources Katherine Sweeney - Dir., Talent Acquisition	DE&I "Leveraging diversity for business impact" Erick Mitchell Executive Vice President, Ivy Planning Group
10 MINUTE TRANSITION					
2:20 - 3:20 PM		FP&A "Analyzing Club Operations with True Club Insights" Jason Barone - Sr. VP, Finance Jocelyn Guzman - Dir., Data & Analytics Zach Rehmer - Data Analyst	SALES & MARKETING "Sales & Marketing: The Evolution Revolution" Kris Strauss - EVP Sales & Marketing Dolf May - VP, Sales & Marketing Julia Kelly - VP, Sales & Marketing	RECRUITING/HUMAN RESOURCES "Build your Dream Team: Recruit, Retain, Recognize" Pete Wong - VP, Human Resources Cathy Oshann - Dir., Human Resources Lee Ottaguro - Dir., Human Resources Katherine Sweeney - Dir., Talent Acquisition	LEGAL "Avoiding Documentation Drama: Strategies for Managing and Improving Performance Documentation" Patricia Matias & Joseph Clees Ogletree Deakins

*All times, events & locations are subject to change. Please check the Conference App for the most up-to-date information